



Sherando High School Indoor Percussion & Winter Guard

Atlantic Indoor Association Contest

Saturday, March 15th, 2025

Winter Guard & Indoor Percussion are team sports. It allows students to work with their peers, challenge themselves, enhance their communication and time management skills, and entertain audiences of all kinds.

Sherando HS was selected for the third year to host an indoor percussion and winter guard contest on Saturday, March 15th, 2025. This will be our largest contest to date, with 55 confirmed units in attendance so far. Your sponsorship contribution will go towards food for concessions, performer awards, advertising & signage for the event, accommodations for the judging panel, and to the overall effort in creating a safe and fun environment for middle school, high school, and college students across Virginia to compete and perform in an activity they love!

Sponsorship comes in many levels and can be mixed & matched.

- **\$150 VENDOR SPONSOR** - Become a vendor at our event. Includes 8' table in a high traffic area at the event, up to 4 wristbands for event access, access to Director's Hospitality, & social media blasts. Estimated event time runs from 9am-8pm
- **\$250 PROGRAM SPONSOR** - Includes prominent logo in our digital program on event day, logo displayed throughout the school during the event, & social media blasts
- **\$750 EVENT SPONSOR** - Includes prominent logo displayed on the official event banner in the performance venue on event day, sponsorship announcements throughout the day, logo displayed throughout the school, logo in our digital program, & social media blasts
- Other—Any donations such as food for concessions, volunteers for contest day, printing for outdoor signage, etc.

THANK YOU for considering sponsoring our programs, Sherando High School, and our indoor contest. We do ask that information and payments are turned in by February 17th, 2025.

Kayla Wright
Sherando Color Guard Director
wrightk@fcpsk12.net
317-341-4073

Business Copy

Sherando High School Indoor Percussion & Winter Guard

Atlantic Indoor Association Contest

Due February 17th, 2025

Business Name:

Address:

Phone Number:

Business Representative:

Sponsorship Level (s):

- \$150 Vendor _____
- \$250 Program Sponsor _____
- \$750 Event Sponsor _____
- Other (please define)

Please email Devon Stein at steind@fcpsk12.net a high resolution logo, if applicable.

Business Representative Signature: _____ **Date:** _____

- Checks should be payable to **SHSBBA; Memo-Contest Sponsorship**
- If you choose to mail your check, please mail it to:
Sherando HS Band Boosters, 185 S. Warrior Dr. Stephens City, VA 22655
- Credit card payments are accepted on our band website with a processing fee.
- Donations are tax deductible.